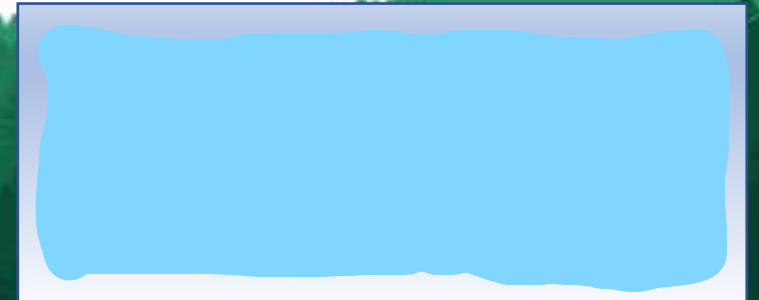


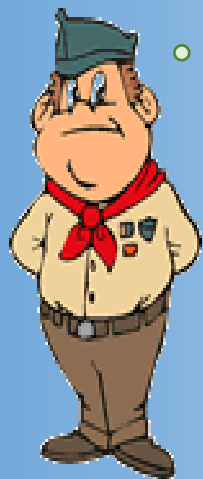


**We're happy you
could join us.**

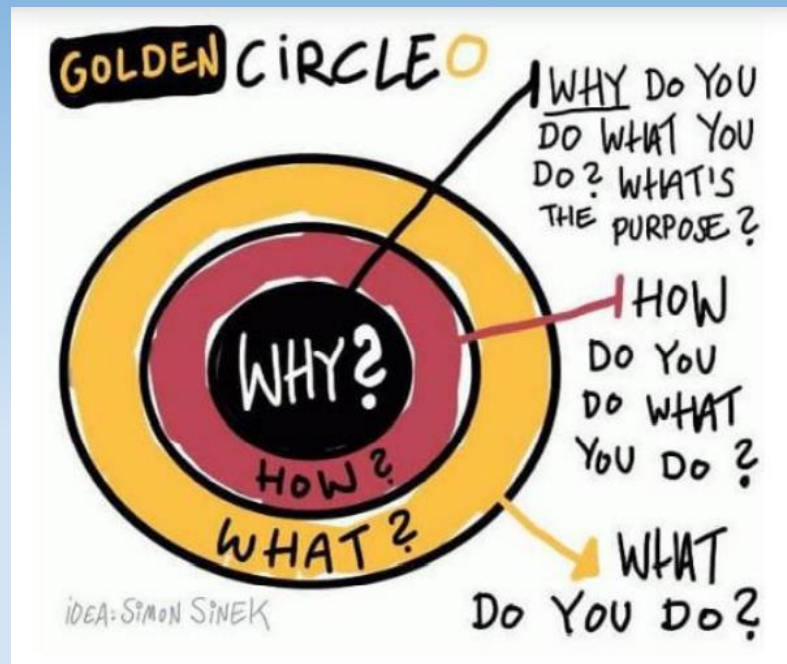
NEW MEMBER COORDINATOR: A GAME CHANGER



1st Step: Determine & Understand the “Why” Game Changer & Families Stay with a Unit



Outside-In versus
Inside-Out
Approach??????



PACK:

- 1) Have support from leaders that help me be a more effective contributor
- 2) Great outdoor activities
- 3) *Family and I feel like we belong (this is key!!!!)*

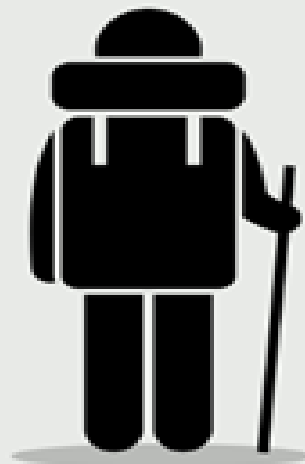
TROOP:

- 1) Great outdoor activities
- 2) *Family and I feel like we belong*
- 3) Scout meetings are a good use of our family time

**WHAT MAKES
THE DIFFERENCE
IN THE
FIRST FEW
WEEKS?**

NOT SO SURE ...

... LOVING IT!




WHAT IF.....

- There were a way to make your life easier as a leader and strengthen your unit at the same time
- You could create an opportunity to experience Scouting to those new families looking to join your unit?
- You could decrease the number of families who leave soon after joining?
- You could have more adult volunteers
- There is an approach which is **INFORMAL, FLEXIBLE, ADAPTABLE TO YOUR UNIT's SPECIFIC NEEDS** and your parents' **SPECIFIC INTERESTS**
 - And wouldn't be difficult to implement.....



What do New Member Coordinators do?



**#1
SHARE THE
BENEFITS OF
SCOUTING**

**#2
COORDINATE
UNIT
RECRUITMENT**

**#3
GUIDE THE
JOINING AND
WELCOMING
PROCESS**

Share It !



**Make sure EVERYONE
is INFORMED**

Shape It !



TAILOR the ideas
to **WORK** for you

A white starburst graphic with a blue outline, containing the text "Own It!".

Own It!



**Create a sense of OWNERSHIP
to build SUCCESS**

*Include Reflection / Assessment: What worked & where are
your areas of opportunity & required support*

Should strongly consider to include Tracking / Monitoring....

NEW MEMBER COORDINATORS

“Are a Team” - you are not alone as you have resources (people & tools) for success

ARE SUPPORTED
BY UNIT, DISTRICT,
and COUNCIL
LEADERSHIP





**AN
EASY JOB
TO FILL**



FAMILY TALENT SURVEY



Each adult family member is invited to fill out a separate sheet.

Pack

Date

Welcome to our Cub Scout pack. Cub Scouting is for adult family members as well as youth. We have a fine group of families who have indicated a willingness to help. We invite you to add your talents and interests so that the best possible program can be developed for your child. We hope that you will enjoy being part of our pack's team and want you to know that whatever you can do to help will be appreciated.

- My interests/pastimes include: ☐ Social Media ☐ Music ☐ Sports (please specify):
☐ Health & Fitness ☐ STEM ☐ Travel ☐ Other Parent Groups (please specify):
☐ Family Activities ☐ Gardening ☐ Cooking ☐ Crafts ☐ Video Games ☐ DIY Projects ☐ Writing ☐ Art
☐ Other Volunteer Work (please specify): Other (please specify):
- A topic I would enjoy teaching youth is:
- My job, business, or profession might be of interest to Cub Scouts:
- I have training or experience that might be helpful.
First Aid or Safety-Related Training or Credentials (please specify):
Teaching, Coaching, or Mentoring (please specify):
Previous Scouting Experience (please specify):
Other:
- I am willing to help my child and the pack by providing behind-the-scene support such as:
☐ posting on social media ☐ helping to welcome other new parents ☐ making contacts for trips and activities
☐ providing transportation ☐ serving as a pack committee member ☐ being part of a New Member Coordinator team
- I would be willing to help my child and the pack by assisting to present the program, perhaps serving as:
☐ an occasional presenter ☐ part of a team helping a Cub Scout den ☐ Den Leader or Assistant ☐ Cubmaster or Assistant

NEW MEMBER COORDINATORS

- Are Helpful, Friendly, Courteous and Kind
- Are Responsive and Follow-up
- Millennial parents are what Scouting needs!
- Are Tech Savvy
- Can be new to Scouting
- Are the solution
- Can Explain Differences between Packs and Troops
- Can clarify changing parental roles as youth develop and grow
- Explain how both moms and dads can contribute to your unit's program
- Can control the information flow for the new parents
- Explain Scouting is compatible and adaptable with other youth activities

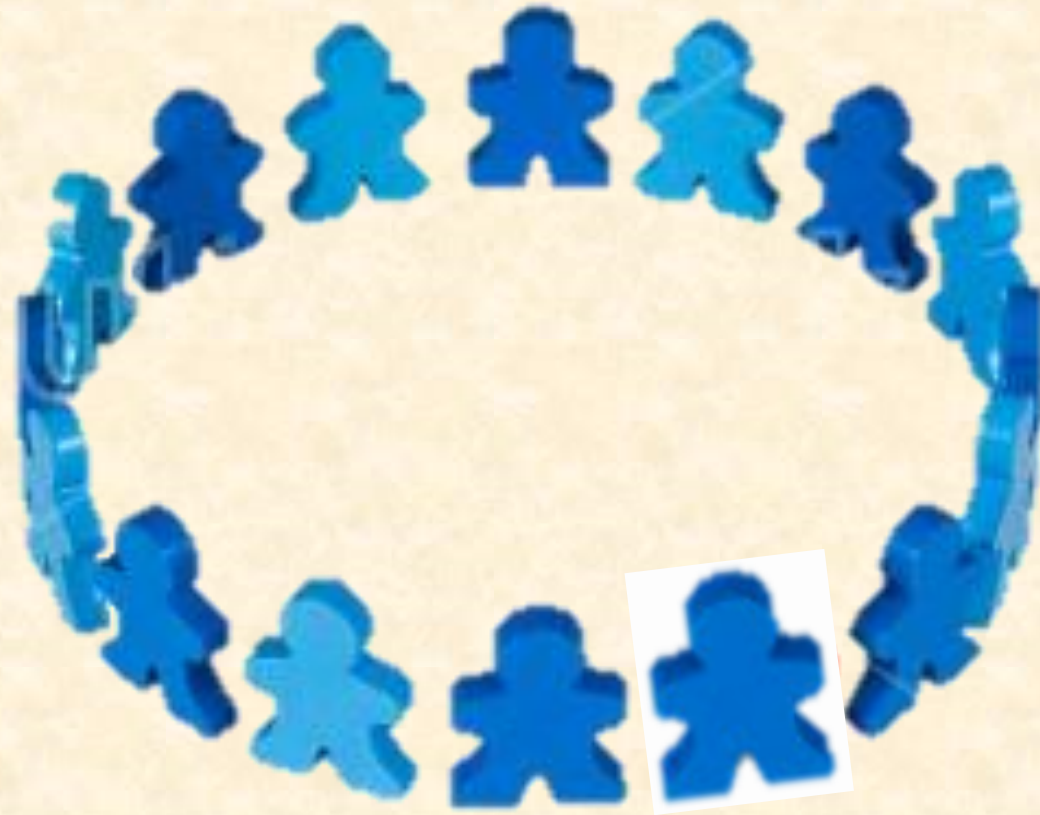
Recruiting New Member Coordinators

- Be prepared to explain “WHY”
- Be prepared to explain “WHAT”
- Plan “WHO” and Plan “HOW”
- Plan “WHERE” and Plan “WHEN”



**WHAT A
WONDERFUL
SENSE OF
COMMUNITY
YOU'LL CREATE
FOR THE FAMILIES
IN YOUR PACK and
TROOP!**

**NEW MEMBERS
JUST
WANT TO
“FIT IN”
and have
a sense of
belonging**



Includes both youth and adults with disabilities



**WHAT
TRAINING
IS AVAILABLE
FOR
NEW MEMBER
COORDINATORS?**

ONLINE TRAINING

(rolling screen on right for all unit levels)

<https://my.scouting.org/catalog>

BSA LEARN CENTER

CLICK HERE TO ACCESS POSITION SPECIFIC TRAINING



BOY SCOUTING



VENTURING



New Member Coordinator

Learning Plan

Total time: 43m

[New Member Coordinator](#)

Description ^

This course provides the basic information about the role of the New Member Coordinator and how they help welcome new families into units.

[Visit](#)



New Member Coordinator Welcome Course

Course

Total time: 13m

Last Completion: 06/12/2019

Description ^

Introduction to the New Member Coordinator role in Scouting.

[Visit](#)

TRAINING NEW MEMBER COORDINATORS



MODULE

“PARTS-of-the-Job” MODULES

PICK ONE (or more)



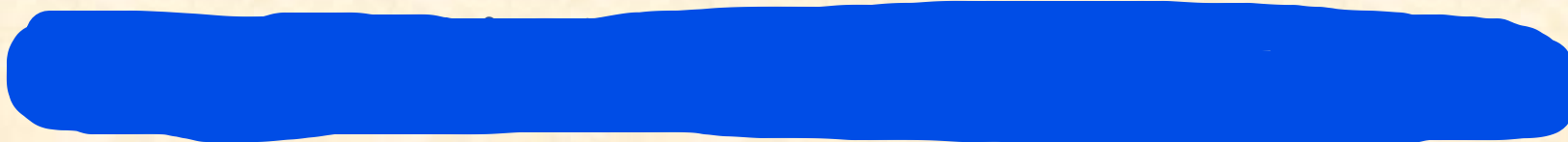
- Sharing the Benefits
- Coordinating Recruiting
- Guiding Joining/Welcoming



POSITION TRAINED

New Member Coordinator (NMC) & Special Needs Scouting (SNS) Information Links

- www.scouting.org/marketing-and-membership-hub/councils/new-member-coordinator/
- <https://blogscoutingmagazine.org/2019/09/25/new-member-coordinator/>
- <https://www.scouting.org/wp-content/uploads/2019/03/New-Member-Coordinator-NMC-2019.pdf>



- Special Needs Scouting (SNS):
<https://www.scouting.org/resources/disabilities-awareness/>

In Closing -

A New Member Coordinator



**Serve as welcoming
ambassadors for the
unit**



**Work with the unit committee in
developing and implementing
the Unit Membership Plan**



**Participate in New
Member Coordinator
training and
collaborate with the
district membership
team**





Are there any additional questions?

Thank you for your time.

Prepared. For Life.™