

# **BeAScout Pin + Invitation / Application Manager Webinar**









# Updating Your Unit's BeAScout PIN











# BeAScout Pin Navigation my.scouting home page

Log into you're "my.scouting" account and proceed to the Update Unit Pin section









**Volunteer Training** 





#### **BeAScout Pin Tutorials**

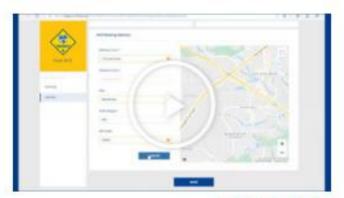
#### **Getting Started**

Step 1: Review and update (or create) your my. Scouting profile and security questions.

Learn more about Google Sign in or Apple ID to log in to my.scouting.

The state of the s

Step 2: Set Up Your BeAScout Unit Pin. This action needs to be taken by the Committee Chair, the Chartered Organization Representative, or the unit leader. The BeAScout unit pin allows prospective members to find you online and apply to your unit.



**PDF Instructions** 

NOTE: There are a total of 5 small tutorials that last an overall total of 31 minutes. The PDF Instructions are a supplement to the tutorials and are captured in the subsequent slides.

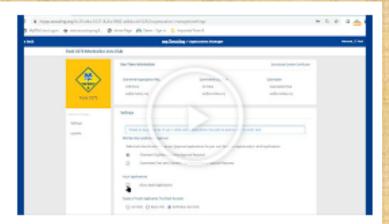


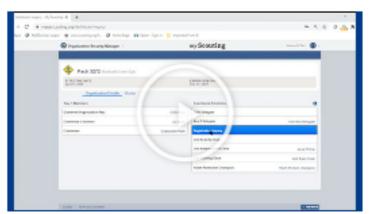
#### **BeAScout Pin Tutorials**

Step 3: Configuring Online Registration. This action needs to be taken by the Committee Chair or the Chartered Organization Representative. These configurations allow you to customize the experience with setting such as an automated Welcome email with a personalized message from your unit.



Position Manager allows the Chartered Organization Representative (COR) or the COR delegate to electronically change the registered positions for adult leaders within the same unit. Position Manager Job Aid







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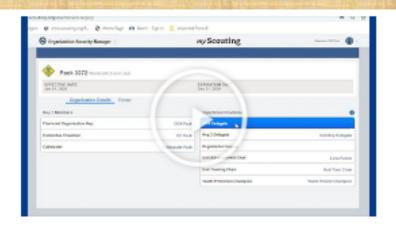




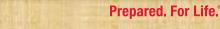
#### **BeAScout Pin Tutorials**

Step 5: Assigning Functional Roles in Position Manager. Functional roles that can take action in Online Registration include the COR Delegate, the Key 3 Delegate, and the Registration Inquiry role. The COR Delegate can only be appointed by the Chartered Organization Representative. All other functional roles can be assigned by the Key 3 or their delegates.

Does your unit have a New Member Coordinator? If yes, this would be a responsibility for this individual.



Please see the Appendix section of this presentation for instructions on how to set-up your unit's BeAScout Pin.







Check these boxes to "On" to allow online Applications and to appear on the

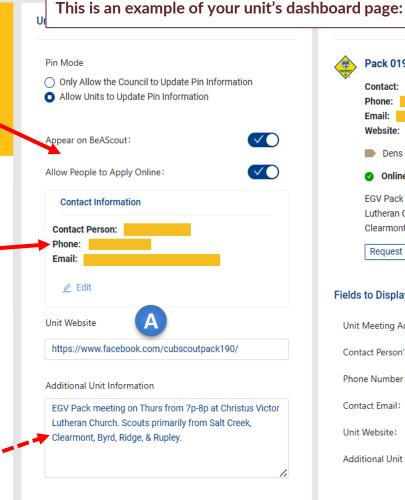
rganization Manager

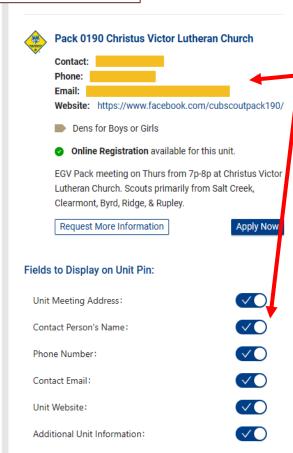
Make sure contact information, website, and additional unit information is current

**BeAScout search** 

NOTE: You can also add an invite about an upcoming unit event within the additional unit information section.

You will need to make sure you change that information once the event is over!!





Here is the preview of what those searching for your unit will see.

Make sure
the boxes
down here
are set to
"on"
depending on
what
information
you want
people to see



NOTE: The system default for unit website is "beascout.org"

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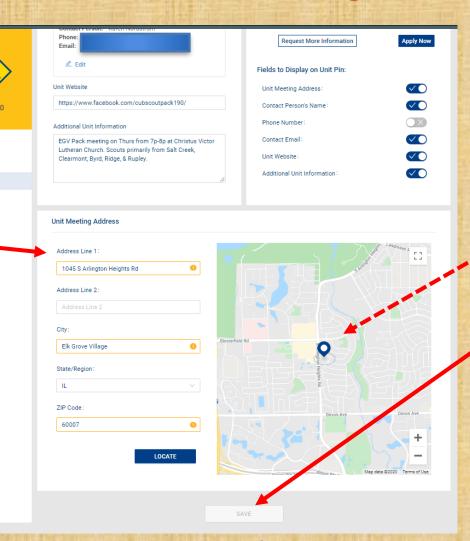




#### **Unit BeAScout Pin Navigation**

Often times parents select the Unit based on it's meeting location.

Make sure it's accurate!



If you change the unit meeting address, be sure to click the Locate button so that the latitude and longitude for the address you entered gets mapped. Be sure you verify the pin location. Report any errors to your DE.

Finally, be sure to click "Save" at the bottom of the screen to make your changes final!

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# **BeAScout Pin – The Lynchpin to Success** (https://beascout.scouting.org)



- "Rule of Thumb" Keep your Pin current
  - Includes leader contact, meeting location & address
    - If your email address is different between your Unit Pin and you're my.scouting account, then you will not receive notification of a new Lead or Application
  - Any specific event information can be added to the Additional Unit Information section
    - You must keep any additional information current
    - Does your pin contain additional information about your unit leadership's awareness and your meeting location accommodations for those with disabilities?







Next, to make sure your changes are up to date and look good. Navigate to BeAScout.org and search your unit by its zip code

NOTE: Changes can take up to 24 hours before they go live!!!

Rule of Thumb: Check your pin evry 3-4 months to ensure all information is current and accurate.

Searching via zip code yields the nearest Packs to your home and allows you to verify your information has updated properly

#### **Unit BeAScout Pin Navigation**

English & Español

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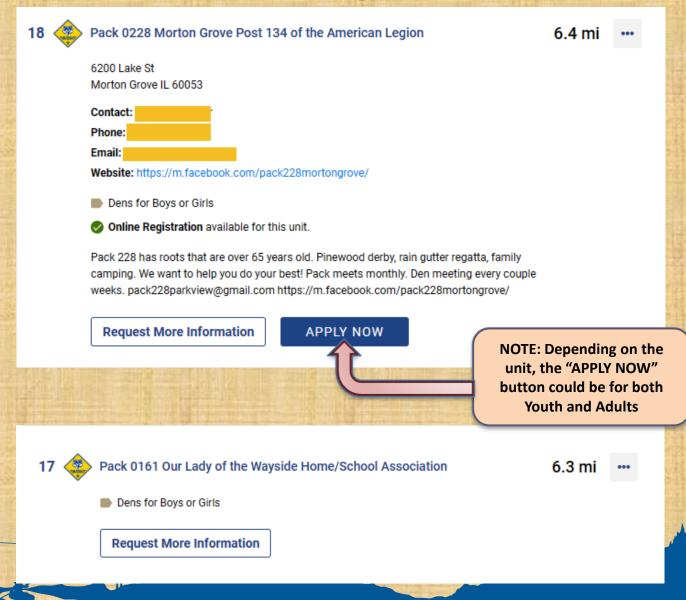


#### **Unit BeAScout Pin Examples**

Searching via zip code yields the nearest Packs to you.

Here are 2 examples of information of a recently completed search. Please note the different levels of information present.

What unit would a new family likely reach out to first?







# How to Navigate Invitation & Application Manager

A guide by The Pathway to Adventure Council









### BeAScout Pin - my.scouting home page

my.Scouting

Log-in to my.scouting.org using your log-in credentials

**Navigate to** "Invitation Manager" in the drop-down menu on the top left of the screen









#### **BeAScout Pin Navigation**

#### **Scouting Resources**

Scouting Forms from the National Council

Guide to Advancement 2021

Guide to Awards and Insignia

Language of Scouting

Serving Scouts With Disabilities

#### Online Registration Guidebook

Scoutbook

Calendar of Religious Observances

Scout Sunday

Religious Observance & Civic Awards

Scout Life Magazine

Recruitment

Home > Resources > Information About Online Registration for Councils and Unit Leaders

## Information About Online Registration for Councils and Unit Leaders

The Boy Scouts of America offers on online application process for youth and adults that can be completed from start to finish without a single piece of paper changing hands. This allows prospective members and leaders to register and pay in a way that's convenient for hem, and it creates a more efficient and user-friendly registration experience for units, districts, and councils.

Use these resources to help you manage online registration for your unit or council.

#### **Units**

**Volunteer Roles** 

Getting Started

Invitation Manager
Application Manager

Notifications and Reports

**Transfer and Multiples** 

#### **Unit Guidebook**

In addition to the video tutorials found here, the comprehensive Online Registration Unit Guidebook provides directions on how to set up and use the online registration system.

Link: https://www.scouting.org/resources/online-registration/





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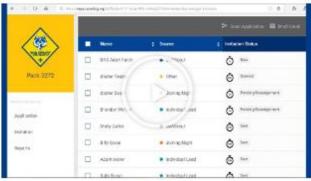
#### **Invitation Manager Training Tutorials**

(Overall total run time is ~ 17 min & 15 sec)

#### **Invitation Manager**

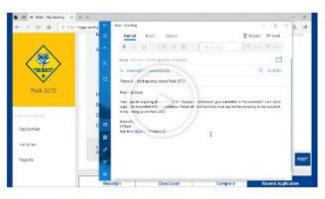
Invitation Manger is your leads resource tool. This is where any inquiries from BeAScout will come in and await your response. You can also add leads manually during joining events or from names provided by unit members and send invitations to join that include a link to your unit's application. There is also a URL and QR code specific to your unit that can be downloaded from this tool to use in your unit's recruitment efforts.





**Using Invitation Manager Dashboard** 

Adding Leads to Invitation Manager









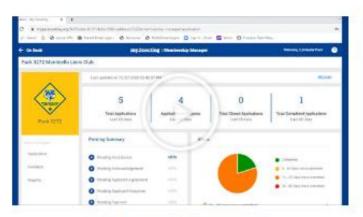


### **Application Manager Training Tutorials**

(Overall total run time is ~ 20 min & 45 sec)

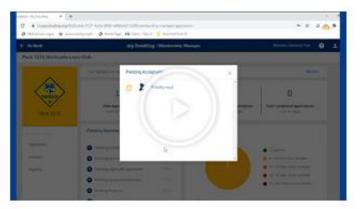
#### **Application Manager**

Application Manager is the place where you review and take action on applications that are submitted by families. Most families expect a response within 24 hours of submitting an application.





**Application Manager Dashboard** 



**Accepting Adult Applications** 



Accepting Youth Applications





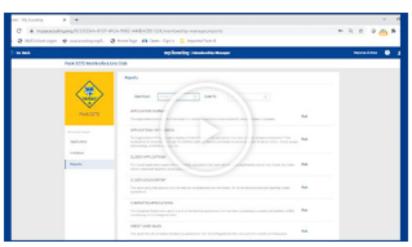
### Invitation / Application Manager Notification & Reports Tutorials (Overall total run time is ~ 8 min & 30 sec)

#### **Notifications and Reports**

When you have actions to take in either Invitation Manager or Application Manager you will receive email and in-tool notifications. You can also use reports to track actions that have been taken in the system and who had joined through the system.







Using and Downloading Online Registration Reports



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This is the dashboard for "Membership Manager"

Application & Invitation information and unit repoorts are located here

Application
Invitation
Reports

Note the "Status Summary" section.

Here you can see new, opened, pending Leads, along with invitation-sent applications

#### **Invitation Manager Navigation**

Pack 0195 SSPCC 456 1 NFP F

Last updated at: 10/23/2023 09:33:03 PM

RELOAD

O

New Leads
Last 30 days
Last 30 days

SELECT ORG LEVEL

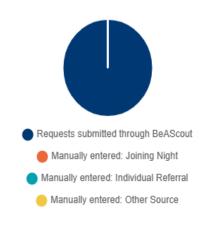
#### **Status Summary**

Closed

Completed

1 New	VIEW
0 Opened	VIEW
2 Pending Reassignment	VIEW
Invitation Sent	VIEW
_	

#### Active Leads by Source



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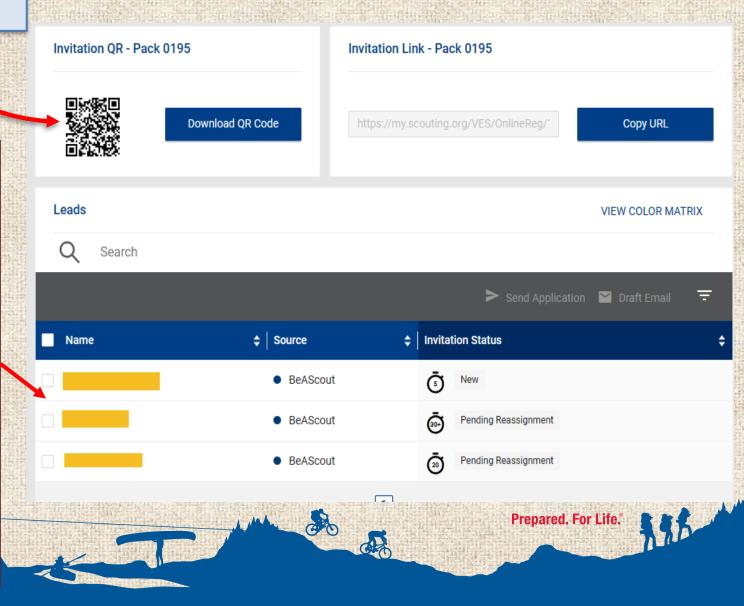
Please note the "QR" Code, which we will discuss later in this webinar

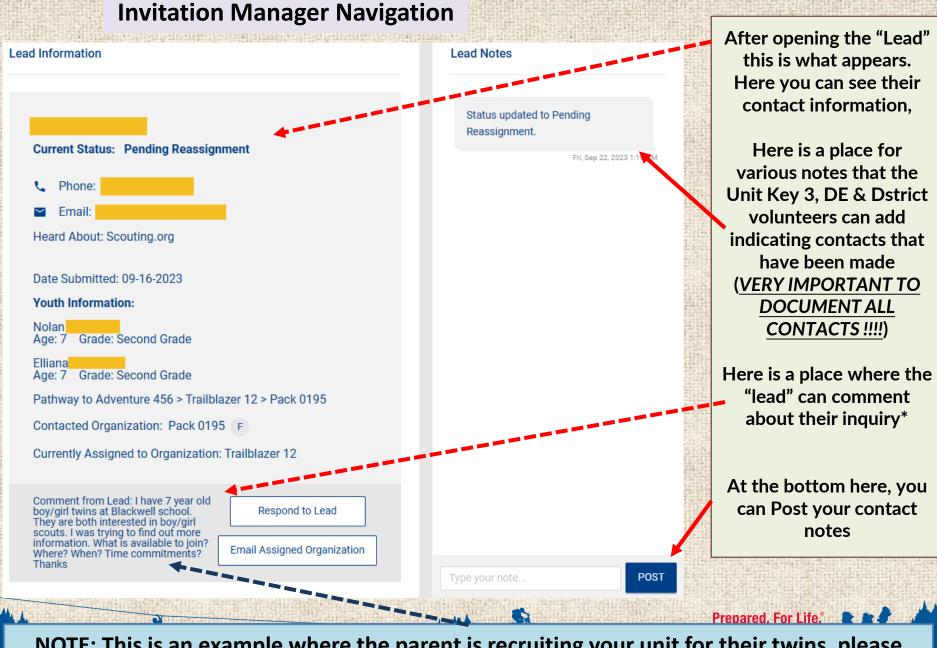
If you scroll down on the dashboard page, you can see the "leads." These are people who have inquired about a unit.

The center column indicates the source of the lead and the right column indicates the status, whether it is new, opened, or pending reassignment.

Next, we are going to click on one of these leads to open it

#### **Invitation Manager Navigation**





NOTE: This is an example where the parent is recruiting your unit for their twins, please respond within 24 to 48 hrs. as you will not get the chance to make a 2<sup>nd</sup> first impression!!!

#### **Invitation Manager Navigation**



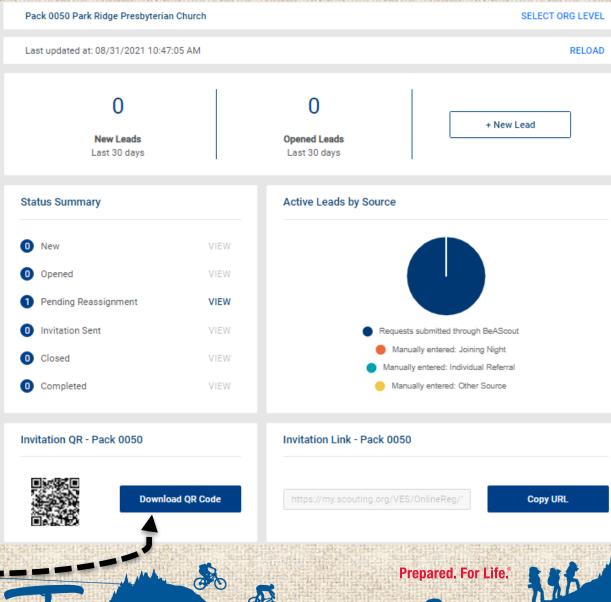
Membership Manager

One more tool you can use is to generate a QR code that will navigate the user to the webpage that will allow them to apply to your unit.

To do this, return to the first page and instead of going to "organization manager", go to "invitation manager."

Click "Download QR Code"

This will generate a "unit specific" QR code that can be copied to your recruitment materials & videos so a parent can apply online to your unit



#### **Application Manager Navigation**

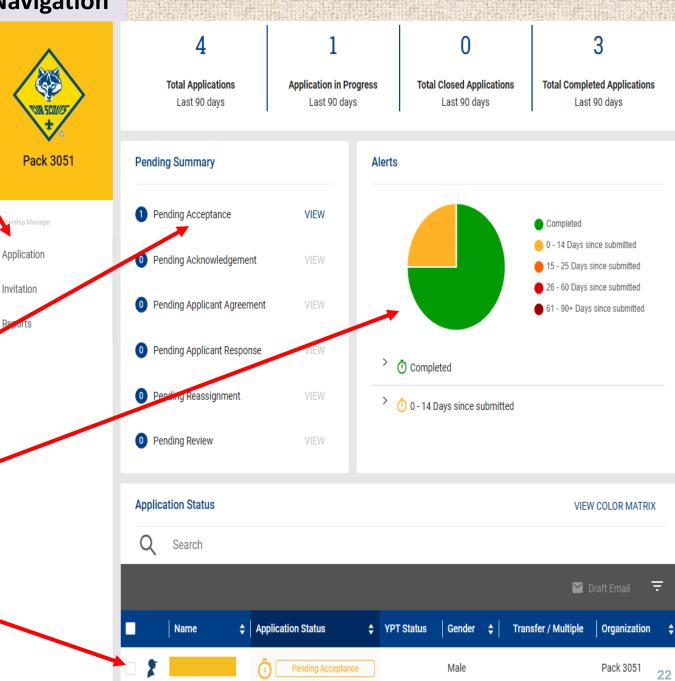
Invitation

Now we're going to click on "application" on the left-hand side of the dashboard page

Here you can see the pending acceptance applications that have been submitted for your review. This is the landing page for "Application" Manager

You can see here the various status summaries of the applications that have been submitted

Here are the pending applications and their status

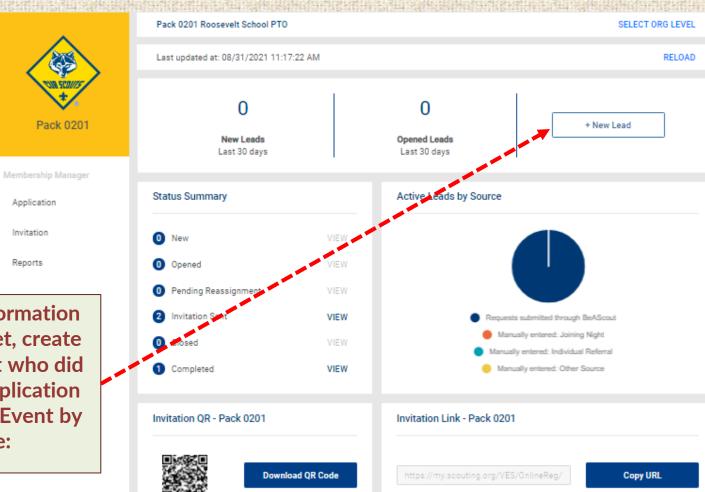


#### **Application Manager Navigation**

Application Summary Application Notes **Application** After clicking on Current Status: Pending Acceptance notes are the pending Gender: Male located here applications, you Date of Birth: - also very can review the Grade: Second Grade important to status of the Membership Term: Oct 1, 2023 - Sep 30, 2024 document application, see Phone: contacts contact Email: information, leave Applied to Organization: Pack 3051 F notes on the Currently Assigned to Organization: Pack 3051 application, if Assigned Position: Youth Member necessary, and accept the VIEW INVOICE APPLICATION ID: 201055725 POST application to Type your note.. your unit. Review Application Pending Acceptance Youth Information COMPLETED ➋ Guardian Information COMPLETED COMPLETED Here you can see what the applicant has so far completed. In

this case, the applicant has completed the payment and will be sent to the unit key 3 for acceptance

#### **Using INVITATION MANAGER TO track RECRUITMENT EVENT LEADS**



After collecting information on your sign in sheet, create leads for each scout who did not complete an application at our Recruitment Event by clicking here:







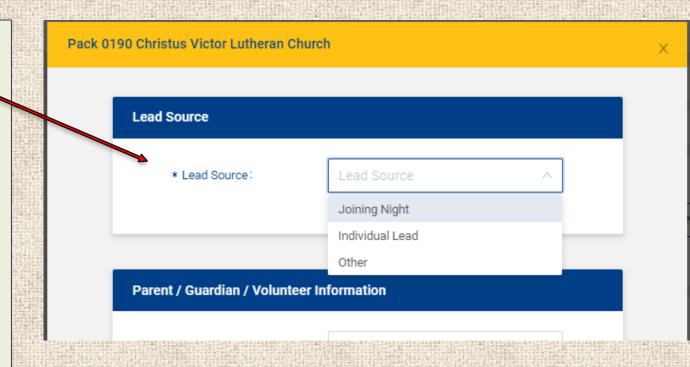


### Using INVITATION MANAGER TO track RECRUITMENT EVENT LEADS

When you click on "new lead" select one of the 3 options of the Lead Source:

a. Joining Night
b. Individual Lead
c. Other

Then proceed to fill in the remaining information as shown on the next slide









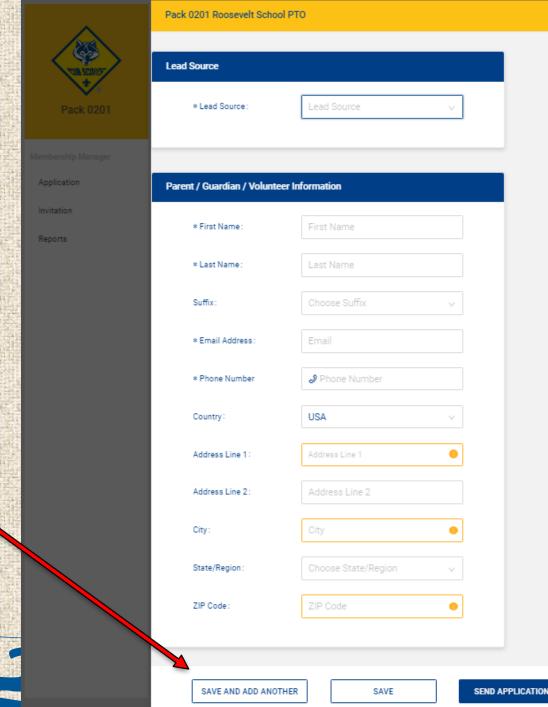
# Using INVITATION MANAGER TO track RECRUITMENT EVENT LEADS

Fill in all the information gathered from the sign in sheet and select one of three options:

Save and add another lead
(NOTE: To assist with your tracking, you could add the information of those parents who have already completed an application for their child)

Save and exit the form and now you have a table to allow you to follow up with those families

Send an online application to those who have not yet applied to your unit







# Are there any additional questions? Thank you for your time.







### **APPENDIX**



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#### **Setting Up Your Unit's BeAScout Pin**

BeAScout is an online site that prospective members can use to find a unit near them. To prepare for your **My.Scouting Tools Online Registration** go-live, please verify that your BeAScout pin is turned on and that the contact information is current and displays the information you want shown for your unit.

**Step 1: Log in** to your My.Scouting account. - <u>my.scouting.org</u>









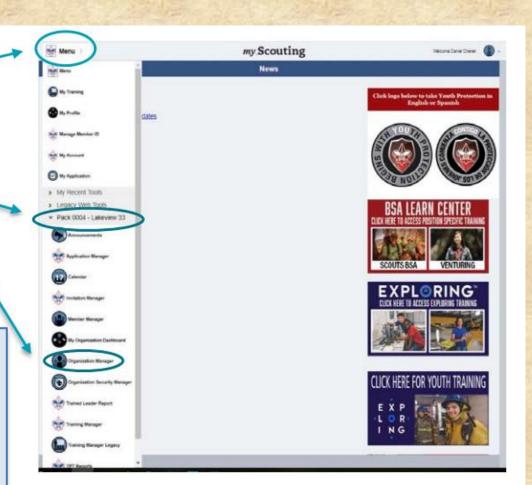


#### Step 2: Go to Organization Manager

- Select Menu
- Select your unit
- Select Organization Manager

NOTE: You must be the Cubmaster/Scoutmaster, unit committee chair or the chartered organization representative to update a BeAScout Pin.

Once the pin is set-up, up to 6 adults in your unit can be given access to the system to update information and manage leads from interested parents.



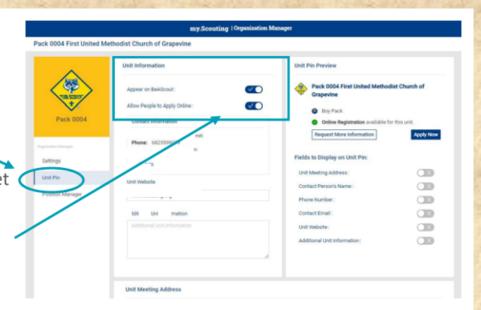






#### **Step 3: Update your Unit Information**

- A. Select **Unit Pin** on the left-hand side of the screen you will now see the fields available for setting up your BeAScout Pin.
- B. In the **Unit Information** section of the screen, set the **Appear on BeAScout** to the on position. If the check mark is visible then the setting in in the on position. Turning this on allows the unit pin to show on the map.
- C. **Set Allow People to Apply Online** so it is in the on position with the check mark showing.





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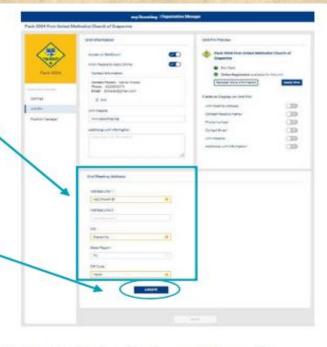


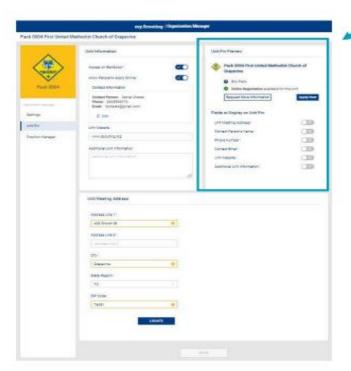
- D. Add your units Primary Contact information this will be the person whose information will be visible when someone clicks on your unit's pin. It is recommended that you include an email address. The telephone number is optional and will only show if you select to display it. Use the edit button to change the contact information.
  - **Enter your unit's web address** in the Unit Web Site box.

- F. Add additional information frequently asked questions can be addressed here such as what day and time the unit usually meets. This field is optional but can help parents determine if your unit meets their needs before they apply.
  - For Packs you may list your den meeting info, such as days and times –remember new parents who have never been in Scouting may be unfamiliar with our program. So, including things like "Tigers meet on Monday" will not be helpful, instead say "1st graders meet Monday"
  - For Troops, Teams, Crews, or Ships you may want to list any specialty areas of interest your unit does such as a Troop that focuses on hiking, or a Crew that focuses on scuba, or a Ship that focuses on sailing small crafts, things that will help people decide if it is the right unit for them.

G. Check your unit meeting address and correct if needed. It will default to your Chartered Organization address. If this is not where your unit meets edit the address so that your meeting location will show on the pin.

If you change the unit meeting address, be sure to click the Locate button so that the latitude and longitude for the address you entered are mapped.





Step 4: Select the fields to display on the unit pin.

The fields you can choose from are displayed in the Unit Pin Preview. The unit type you configured in Settings will automatically show and the apply now online will show if you enabled it in the previous steps.

The fields you select will display in the Unit Pin Preview as you enable them so that you can see what will be displayed on your BeAScout pin.

Only those fields that have the check mark next to them will display in BeAScout



#### **Invitation Manager – Additional Training**

#### **Invitation Manager**

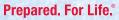
#### **Processing Reassigned Leads**

This training covers how to process leads in Invitation Manger that are reassigned to the district or council by the unit.













#### **Application Manager – Additional Training**

#### **Application Manager**

#### **Processing Reassigned Unit Applications**

This training covers how to process unit applications that have been reassigned to the district or council. These are applications that have already been paid for by a family, so quick action to reassign back to the originating unit or to find another Scouting unit is important.

#### Acknowledging "Yes" Answers to Screening Questions

This training covers how the Scout Executive or a person with the Registration Support functional role for the council can acknowledge unit acceptance of an adult volunteer who answered "Yes" to one or more of the screening questions on the adult application. This must be done before the adult application is finalized and released for a Criminal Background Check.



