



2023 Annual Report



Create the Future

Scouting  **America**
Heart of New England Council



The best way to predict the future is to create it.



Kevin Kearney
Council President



Brian Anders
Council Commissioner



Mark Barbernitz
Scout Executive / CEO

Vincent Van Gogh said “I dream of painting, and then I paint my dream.” In Heart of New England Council we dream of communities lead by people of strong moral character. We dream of communities that value and respect every individual. We dream of communities in which every individual actively works to support one another. We dream of communities that embrace a healthy lifestyle and responsible stewardship of our shared world. In the Heart of New England Council, and throughout the Scouting movement, we work daily to paint that dream into reality by delivering a program that is exciting, that is safe, that instills in our young people the values of Scout Oath and Scout Law, and prepares them to make ethical choices as the future leaders of our communities, our schools, our businesses, and our nation.

Thousands of artists contribute their brush strokes to this picture of the future. We are grateful to all our donors and benefactors who invest in the Scouting movement in central Massachusetts. We are thankful for the more than 1,800 registered adult volunteers who work with nearly 4,000 Scouts in the Heart of New England Council. These leaders are amazing role models, and mentors for our young people. We are grateful for the thousands of parents who trust Scouting’s vision and allow us to help shape their children into the adults they will become.

Through their support Scouting is thriving in central Massachusetts. 788 new youth joined Scouting in 2023. 12 new Scouting units were chartered, including our council’s first Sea Scout ship. Our Asian American, African American, and Hispanic membership increased to 19%. Female Scouts represented 13.5% of our membership. 139 Scouts earned the coveted rank of Eagle Scout. Over 5,700 merit badges were earned, introducing youth to dozens of hobbies and career possibilities. More than 17,000 hours of volunteer service were invested in our local communities. Camp Wanocksett and Treasure Valley Scout Reservation together provided summer camp programs for more than 2,400 youth, with hundreds more utilizing the facilities throughout the year.

The hard work of our staff and volunteers helped us raise 159% of our budget goal in 2023, including more than \$92,000 in grants, more than \$11,000 of gifts-in-kind, and more than \$74,000 in revenue from special events, and allowed us to begin work on a major capital fundraising effort for our camps.

Our picture of the future will always be a work in progress, but through the hard work of our staff and the dedication of our volunteers Heart of New England Council will continue to paint our dream and, through the Scouting movement, shape the lives of young people across central Massachusetts.

**The mission of
Heart of New
England Council,
Scouting America
is to prepare
young people to
make ethical and
moral choices over
their lifetimes by
instilling in them
the values of the
Scout Oath and Law.**

3,848 YOUTH SERVED

788 NEW YOUTH RECRUITED

19% increase in minority membership

14% female membership

1,887 Registered adult volunteers

3.24% of central MA youth are Scouts

5,717 merit badges earned

78% membership retention in 2023

17,388 service hours reported

130 Eagle Scout awards earned

2,905 rank awards earned

CUB SCOUTS
Grades K-6
1,903

SCOUTS BSA
Ages 11-17
1,893

VENTURING
Ages 14-20
39

EXPLORING
Ages 14-20
13



A Study in Values

Scouting has experienced many changes in recent years as our movement adapts to meet the needs of our evolving society. What has not changed is our mission to help young people make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law. These ideals are as relevant in today's society as they were 114 years ago at the founding of our movement.

THE SCOUT OATH

On my honor
I will do my best
to do my duty to God
and my country
and to obey the Scout Law;
to help other people at all times;
to keep myself physically strong,
mentally awake,
and morally straight.

THE SCOUT LAW

A Scout is:
Trustworthy
Loyal, Helpful,
Friendly, Courteous,
Kind, Obedient,
Cheerful, Thrifty,
Brave, Clean,
and Reverent





A School of the Woods

Our nationally accredited summer camps are the laboratories in which leadership skills, teamwork, self-reliance, and values of Scouting are learned, tested and refined. Treasure Valley Scout Reservation and Camp Wanocksett are recognized leaders in providing safe, exciting summer camp adventures for Scouts.

The young adults who comprise the bulk of our summer camp staff are the product of our programs. With a focus on customer service, and attention to detail, and a commitment to our Mission, these young men and women return year-after-year to help provide opportunities to the next generation of Scouting youth.

The dedicated volunteers of our properties committees, with support from our growing base of camp alumni, assist our camp rangers with routine maintenance and upkeep, support the physical plant needs of our summer camp programs, and help guide camp improvement projects throughout the year.



1,360 SCOUTS

from 129 units chose to make Camp Wanocksett, in Dublin, NH, their Scouting home in 2023.



833 SCOUTS

from 57 units experienced Scouting adventures at Treasure Valley Scout Reservation in 2023.



203 CUB SCOUTS

participated in Cub Scout Adventure Day Camp at Treasure Valley Scout Reservation in 2023.



190 YOUNG ADULTS

developed invaluable life skills in leadership, personal responsibility, time management, teamwork, attention to detail, and problem solving as part our summer camp staffs and CIT programs.

66 Scouts gained valuable leadership skills to help strengthen their troop by participating in *National Youth Leadership Training* in 2023. More youth further honed their skills by serving as instructors for the course.



An Economy of Strokes

2023 OPERATING FUND*

Friends of Scouting Contributions.....	\$109,199 (+10%)
Special Events.....	\$74,688
Foundations, Grants & Trusts	\$92,428 (+11%)
Project Sales	\$12,227 (+22%)
Other Direct Contributions	\$16,148
Total Direct Support	\$304,690
United Way.....	\$3,040
Total Indirect Support.....	\$3,040
Sale of Supplies.....	\$754
Popcorn Sale.....	\$94,349 (+141%)
Investment Income	\$239,600
Camping Revenue.....	\$1,334,350 (+16%)
Activity Revenue	\$287,932
Other Revenue	\$159,884
Total Revenue	\$2,116,114
Total Support & Revenue	\$2,423,844
Employee Compensation	\$1,286,396
Program Expenses.....	\$618,931
Camperships & Financial Aid.....	\$45,398
Operations Expenses.....	\$374,788
Insurance.....	\$33,865
National Charter Fees	\$31,599
Other Expenses.....	\$28,814
Total Expenses	\$2,472,839

*Unaudited. Our financial reports and processes are audited annually. Audited financial statements are available upon request once the annual audit is completed.



In 2023, Heart of New England Council maintained our strong financial footing. 528 Scouts from 40 units participated in our annual popcorn sale generating almost \$250,000 in unit revenue. Our Investment in Leadership golf event sold out, once again, raising over \$53,000 (the highest in this event's history). We recognized two very deserving community leaders, Barbara Mahoney and Dr. Richard Lapidus, with the Distinguished Citizen Award at a wonderful event in September.

Heart of New England Council granted more than \$45,000 in financial assistance for registration and summer camp fees to Scouting families across central Massachusetts.

Silver Beaver Award

The Silver Beaver Award was introduced in 1931 to recognize registered Scouters of exceptional character who have provided distinguished service to youth within a council. Heart of New Council proudly recognized these dedicated volunteers with the Silver Beaver Award in 2023.



Jeremy Ahern



Christopher Baker



Brian Donelan

A Gallery of Supporters

Heart of New England Council extends our gratitude to the individuals and corporate sponsors whose support of our special events, and contributions throughout the year help us create positive experiences that give young people the tools they need to succeed now and throughout their lives. It is through the generous contributions of our community partners that Heart of New England Council is well positioned to continue serving local youth and families for generations to come.

\$50,000 or more

George Magee Trust
McQuaid Family Foundation
Orville & Carolyn Sheldon

\$10,000 or more

Albert Stone Fund
Estate of Christopher Thompson
Estate of Harold Stuart
Estate of Robert L. Dwyer
Indaba Holdings
Irvin and Marion Erb Charitable Trust
Ruth B. Whittemore Charitable Trust

\$5,000 or more

Charles E. Thompson
Christine L. Beck Fund
Creedon and Co., Inc.
Enterprise Bank & Trust
Fitchburg State University
Hyde Charitable Foundation
Leominster Credit Union
Troop 1 Bolton

\$1,000 or more

Aaron Langlois
Alan Malkasian
Avidia Bank
Branden Morris
Burnham Foundation
C.J. Moore
Cabela's
Cafe Services Inc
Calvin E. Moore
Capital Group Properties LLC
Catamount Lodge (OA)
Christopher Baker
Christopher Lund
Cornerstone Bank
CVS Health Foundation

David Bosselait

David Miles

David Stone

Deloitte

First Financial Trust

Fitchburg Art Museum

Gerald Bieler Fund

Gerald Gorham

Greater Worcester Comm. Foundation

Greenberg, Rosenblatt, Kull & Bitsoli

Gutierrez Company

Hope For Worcester

I C Federal Credit Union

Ira Wolf

James Rice

John O'Malley

Jonathan Allen

Kathleen LeBlanc

Kenneth Kronlund

Kenneth Mandile

Kevin Kearney

Killingly Building Products

Leominster Donuts / Dunkin Donuts

Matthew Ciampaglia

Michael Prifti

Microsoft Matching Gift

Moore Lumber And Hardware

Nickless, Phillips And O'Connor

North Worcester Fox & Coon Club

Patrick Hanrahan

Paul Neslusan

Paul O'Riordan

Polar Beverages

Post 85

Rajiv Dayal

Raymond & Donna Griffin

Research Results

Richard Spurr

Robert Ryan

Rochelle Ray

Rockland Trust Foundation

Rollstone Bank & Trust

Safari Club International

The Gun Parlor Inc

The Key Foundation

Town Fair Tire

Un1f1ed2 Global Packaging Group

Unibank for Savings

United Health Group

United Way Of North Central MA

United Way Of South Central MA

Vito Mecca

Wellesley Police Department

WIN Waste Innovation

Woosox Foundation Inc

Worcester Bravehearts

Worcester Chamber of Commerce

Wyman-Gordon Foundation

\$500 or more

Adam Roche

Ahearn Equipment Inc.

AIS Inc

Alfred Swenson

Baystate Financial

Boston Scientific

Boulay Donnelly & Supovitz Financial

Boy's and Girls Club of Fitchburg,

Leominster & Gardner

Brian Anders

Charles Harris

Christopher Burgoyne

Coghlin Companies

Cooperative Credit Union Association

Dana Wilson

Daniel Lyons

Daniel Newman

DeCarolis Insurance Agency

Edward Zywiec

Fidelity Bank

Fred Litchfield

Friends Of Treasure Valley

Fuller Automotive Service

Glen Hammitt

Harry Pape

Jason Langlais

Jeffrey Gerhardt

Joshua Froimson

Kenneth Ansin

Liberty Mutual Foundation

Mark Ayvazian

Mark Barbnitz

Mark Stickney

Montachusett Regional School

NES Group

Nicole Potcner

Olympus Corporation of the Americas

Pera Land Surveying LLC

PNC Bank

Republic Services

Richard & Wendy Cehon

Robert Dumont

Robert Hager

Robert Kosman

Sean Doonan

Spinelli CPA

Susan Mulvaney

Ten Broeck Insurance Group

Terry & Nancy Bass

Thaddeus Bauer

Todd Berry

Tracy Gagnon

Troop 141

TVSR Alumni Association

United Way of Central Massachusetts

William Degutis

William Dunbar



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2023 Heart of New England Council Leadership

Executive Committee

Kevin Kearney
President

Jon Allen
VP Marketing

Terry Bass
VP Development

Andrew Bauer
VP Properties

David Bosselait
Executive VP

Brian Anders
Commissioner

Matt Ciampaglia
VP District Operations

Aaron Langlois
VP Administration

Alan Malkasian
VP Finance

John O'Malley
VP Membership

Mark Barbernitz
Scout Executive

Paul O'Riordan
VP Legal Affairs

Zach Rellstab
VP Program

Rochelle Ray
VP Governance

Mark Stickney
Treasurer

Executive Board

Jack Anderson
Christopher Baker

Rajiv Dayal
Chris Foster

Tracy Gagnon
Jim Ganley

Ken Kronlund, MD
Ana

Martinez-Reynolds
Calvin Moore

CJ Moore
Branden Morris

Christopher Pera
Daniel Scotti

David Stone
Rick Spurr

Charles Thompson

Council Staff

William Dunbar
District Director

Matt Ghirarda
Program Director

Patrick Hanrahan
Director of Development

Jeff Mayes
District Executive

John Mayo
Camp Wanocksett Ranger

Matthew McLaughlin
Treasure Valley Ranger

Dan Megan
Camp Wanocksett Dir.

Kelly Stickney
Program Support
Treasure Valley Camp Dir.

Lori Sullivan
Registrar

Carolyn Tobin
Controller