

2022 Spring Unit Fundraiser
GO NUTS FOR SCOUTING!



Benefits of the Sale

Fund Your Scouting Adventures

- Potential for significant revenue (up to 40% profit)

Youth Development

- Communication skills, goal setting, personal management, ...

Path to Advancement

- Over 35 Cub and Merit Badge requirements

Overall Benefit to Scouting

- Portion of proceeds go to Council
- Subsidizes camp costs, adult leader training, recruitment initiatives, and much more



Fund Your Scout Adventures

Base Commission = 35%

Bonus Commission = 5%

- Average sale of \$100 per registered youth (based on unit membership 01/31/2022)
- Each Scout selling 5-6 tins
 - Can order in tins (not full cases)

Total Profit Potential of 40%

<https://hnebsa.org/support/spring-fundraiser/>



Whitley's Nut Products

PEANUTS FOR OUR TROOPS

Donate a gift of peanuts for our military men and women, their families, and veterans' organizations.

- ★ \$50 Gold Donation
- ★ \$30 Silver Donation



5 Pack Gift Set
This popular set includes:
Honey Cinnamon Almonds,
Salted Peanuts, Salted Jumbo
Cashews, Crabby Chesapeake
Bay Peanuts, and Honey
Roasted Peanuts.
5 cans - 28.25 oz. total
\$55 *



Honey Cinnamon Almonds

Our large whole almonds are bathed in pure honey, then generously dusted with cinnamon and sugar.
13 oz. \$25 ☹

Whit's Party Mix

This tasty snack mix has the perfect combination of sweet and spicy! Enjoy the flavorful blend of hot Cajun sticks, almonds, smoky habanero chili lime peanuts, honey roasted sesame sticks, pumpkin seeds, butter toffee peanuts, toasted corn nuts and taco sesame sticks.

18 oz. \$25 ☼



70%
Goes directly to
your organization!

Salted Virginia Peanuts

The famous "Home Cooked" Virginia Peanut! Crunchy, fresh and distinctive. One bite and you'll taste why these peanuts are our most popular selection.

20 oz. \$20 ♥
12 oz. \$15 ☹

**BEST
Seller**



Milk Chocolatey Peanut Clusters

We hand dip our "Home Cooked" Virginia Peanuts in a rich milk chocolatey coating to form a melt-in-your-mouth cluster.

10 oz. \$15 ➤



Dark Chocolatey Almond Clusters

Lightly salted almonds coated in our rich dark chocolatey coating to create the perfect cluster.

10 oz. \$20 ◆

Homemade Peanut Brittle

Our famous "Homemade" Peanut Brittle combines crunchy farm fresh Virginia peanuts with sweet, crunchy brittle for a marriage made in heaven.

10 oz. \$15 ☼



Dark Chocolatey Peanut Clusters

We hand dip our "Home Cooked" Virginia Peanuts in a rich dark chocolatey coating to form a melt-in-your-mouth cluster.

24 oz. \$40 ●



**Customer
FAVORITE**



Salted Jumbo Cashews

These crisp, crunchy jumbo cashews are extra large, plump, meaty and roasted to perfection to bring out their delicious flavor.

12 oz. \$25 ♣



Honey Roasted Virginia Peanuts

Unlike others that use artificial flavors, our large Honey Roasted Virginia Peanuts are actually made with real honey, sweet sugar and a dash of salt.

20 oz. \$25 ♣
12 oz. \$15 ♣

The Whitley's Difference

Whitley's "Home-Cooked" peanuts have a wonderful, crunchy freshness and distinctive flavor because our peanuts are still made the old-fashioned way—hand cooked, slowly roasted to perfection. We choose only the highest quality, super extra-large Virginia peanuts which are hand selected for their size and freshness. Each batch is individually cooked with proven, traditional recipes to ensure the crisp, fresh flavor and unique taste for which our peanuts are famous.



Sample Scout Order

Encourage Each Scout to Sell > \$100

- Achieve 5% bonus commission

Sample Scout Order

- | | |
|------------------------------|-----------------|
| • Salted Peanuts (1) | \$15.00 |
| • Salted Jumbo Cashews (1) | \$25.00 |
| • Party Mix (1) | \$25.00 |
| • Milk Chocolate Peanuts (1) | \$15.00 |
| • Dark Chocolate Almonds (1) | \$20.00 |
| TOTAL | \$100.00 |



Selling Options

Show & Sell / Show & Deliver

- First unit order due Monday March 21st
- First product available Saturday April 2nd

RETURNS: Units may return 25% of initial order

Take Order

- Final order (Take Order) due by Monday May 9th
- Final product distribution Saturday May 21st

Payments

- All unit payments due no later than May 21st

REGISTRATION DEADLINE: March 19th

https://scouting.co1.qualtrics.com/jfe/form/SV_5q0BnlwliLMLUFM




Key Success Factors

- Have Scouts Set Personal Sales Goal
- Schedule Time to Sell Every Week
- Keep Accurate Records
- Keep It FUN!

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BOY SCOUTS OF AMERICA®
HEART OF NEW ENGLAND COUNCIL



2022 Spring Unit Fundraiser **QUESTIONS?**

Register Your Unit

https://scouting.co1.qualtrics.com/jfe/form/SV_5q0BnlwliLMLUFM



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